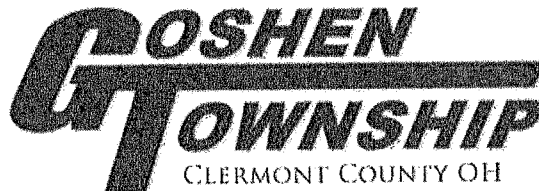


Administration
(513) 722-3400

Zoning
(513) 722-3400

Service
(513) 722-3400



Police
(513) 722-3200

Fire & E.M.S.
(513) 722-3500

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Board of Trustees
Special Meeting
Branding and Wayfinding
Monday 10/7/19
7pm

Opening

Invocation
Pledge of Allegiance
Roll Call

Fire/EMS Chief Steve Pegram

Fiscal Officer Koepke

Lisa Allen-Present

Bob Hausermann-Present

Dan Hodges-Present

In Attendance; Administrator/Fire/EMS Chief Steve Pegram, Police Chief Bob Rose, Service Foreman Chad Meadows, Zoning Director Harry Holbert

Adoption of the Agenda

157-2019 Trustee Allen motioned to adopt the agenda. Trustee Hodges seconds; motion carries.

Trustee Allen-Yes Trustee Hausermann-Yes Trustee Hodges-Yes

Old Business

Administrator Pegram stated the board asked him to work with Brownstone to identify the township from an economic standpoint, and create a committee of himself, Harry Hobert, Dan Hodges, Daryl Edwards from Goshen Local Schools, and Andy Evans, from the Chamber of Commerce.

Eric Brownstone of Brownstone Design presented his Proposed Ideas for the Branding and Wayfinding Project (see attached).

Mr. Brown said that he has been working to get up to speed on where the township is, and where the township is heading. He said his first initiative is to develop for logos and gateways.

6757 Goshen Road
Goshen, Ohio 45122

Community Discussion

Mr. Lee Lewis asked about lighting districts and street lights through the gateway. Mr. Brown said his goal is to have the brand ID and gateways finished, and add those elements later.

Mr. Andrew Evans asked about state setbacks for signage. Mr. Brown stated that those will be identified as signs are evaluated.

Trustee Hodges said that a lighting district on Goshen Road would be first priority. Trustee Allen said she would want to put street lights by sidewalks first.

Trustee Hodges said there are 2 properties that he would like to purchase to have a township focal point.

Chief Rose said he feels like the logo looks just like Miami Township. Fiscal Officer Koepke agrees.

Trustee Hausermann said the projected logo seems too dark.

Mr. Brown said he will do a color study to see if other combinations would be more appealing.

Director Holbert asked if "A new day" should be a township motto, which would help explain the logo. Trustee Hodges said that the idea was to represent the future with a sunrise over the agriculture, to represent where we have come from.

Adjournment

158-2019 Trustee Allen motioned to adjourn the meeting at 8:36PM. Trustee Hodges seconds; motion carries,

Trustee Allen-Yes Trustee Hausermann-Yes Trustee Hodges-Yes

Trustee



Fiscal Officer